



RYDER DISTRIBUTION MANAGEMENT
SOLUTIONS THAT SPEED PRODUCTS TO MARKET

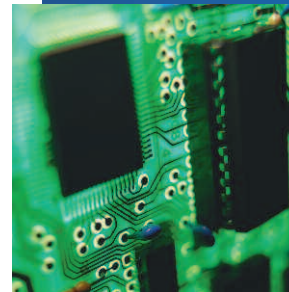


In today's competitive marketplace, speed is of the essence. Your products have to arrive at their destinations exactly when they're needed to assure customer satisfaction. And they have to be distributed efficiently and accurately in order to save time and money. Ryder Distribution Management has solutions that can help you save a considerable amount of both while enhancing customer satisfaction. Integrated, flow-through distribution processes can reduce inventory investment to free up working capital. Reduced cycle times mean improved customer service. And accurate tracking and reporting keep you abreast of the situation at all times.

It's all part of our total logistics capabilities that can streamline your supply chain from one end to the other. Everything will run smoothly, so you can spend less time on day-to-day distribution operations and more time on what you do best — growing and managing your business.



Ryder Solutions Are Designed To Meet Your Needs



Ryder Distribution Management provides logistics solutions for all or any part of your warehousing, distribution, and supply chain needs. Our goal is to deliver exactly the service levels your customers want, cost effectively, through an integrated set of logistics services.

All our Distribution Management Services are enabled by Web-based technology, leading processes, and experienced people.

Ryder Distribution Consulting optimizes your network, whether it's a start-up or an existing operation, Ryder adds value through:

Distribution Network Solutions improves overall distribution through supply chain process design by:

- ▶ Determining the optimal number, location, and mission of facilities
- ▶ Deciding the optimal modes and methods of transportation

Facility Design Services determines the size, layout and functions of the facility:

- ▶ Determining how material flows and what storage and handling equipment is needed
- ▶ Developing operating methods and building labor plans/work flows
- ▶ Implementing an appropriate warehouse management system
- ▶ Designing supply chain/logistics interfaces

Ryder Product Supply manages inbound materials to help you keep your manufacturing or assembly lines running at optimum capacity. We control your inbound supply of raw materials or components from your suppliers:



- ▶ Minimizing inventory levels to reduce costs and working capital
- ▶ Coordinating warehousing and transportation for inbound material flows
- ▶ Handling import/export management for international shipments
- ▶ Providing assembly coordination according to end user requirements
- ▶ Offering continual replenishment to manufacturing and assembly facilities, minimizing inbound supply costs, through Supplier Logistics Centers (SLCs)
- ▶ Providing value-added services such as kitting and light assembly

Ryder Product Distribution speeds products to market to move your products from manufacturing plants or assembly lines to distribution centers or directly to customers. Ryder handles all facets of outbound transportation and distribution by:

- ▶ Designing and managing flow-through/cross-dock operations
- ▶ Managing distribution facilities
- ▶ Providing quick response deliveries
- ▶ Monitoring shipment and inventory status through Web-enabled tracking
- ▶ Improving distribution performance through value-added services

Ryder Product Support increases efficiency by providing reverse logistics services to help you maximize your distribution operations and add extra value by:

- ▶ Processing returns
- ▶ Providing call center services
- ▶ Handling returnable container programs
- ▶ Providing value-added labor services
- ▶ Managing returns/repair re-distribution

In addition, Ryder provides multi-client solutions for distribution management customers seeking space and value-added services in a market where shared services are more cost-effective than a customized facility.

Ryder Distribution Management Offers Significant Benefits

Improves Customer Satisfaction by speeding products to market through fast, accurate order fulfillment and increased operating efficiency.

Frees Up Capital to improve financial performance.

Supports Your Business Strategy by improving overall efficiency to support your plans for growth and expansion.

Reduces Risk Factors by providing a safer workplace, minimizing lost or damaged products and assuring regulatory compliance.

Applies leading edge information technology integrated with your enterprise systems.



Ryder Is Making E-Commerce A Marketplace Reality

E-business is revolutionizing the marketplace — both in the way materials are ordered and supplied and in the way products are delivered to customers.

But while the technology of order-taking has gained wide acceptance, the process of filling orders has lagged. Until now. As a worldwide leader in logistics and transportation, Ryder has the people, processes and technology in place and is ready to provide solutions for business-to-business and business-to-consumer fulfillment programs. This means you now have a proven, reliable source to handle on-demand delivery for all of your e-commerce needs.

Frequently Asked Questions & Answers

Q: *How can Ryder Distribution Management help my manufacturing line run at optimum efficiency?*

A: By providing a steady stream of raw materials or components into your manufacturing or assembly facility and by speeding finished goods to your customers or distribution centers.

Q: *How does Ryder's Network Consulting optimize an entire distribution operation?*

A: We begin by analyzing all your distribution processes, from one end of your supply chain to the other, to find areas of improvement and opportunities to add value. Then, we provide a documented business case and implementation plan.

Q: *What activities are included in your Product Supply services?*

A: You can select exactly the activities you need from our comprehensive list of services that includes transportation of raw materials or components into your plant, order processing, routing, scheduling, cross-docking, flow-through, kitting, light assembly, replenishment, e-fulfillment, and much more.

Q: *How can Ryder help improve my Product Distribution and improve service to my customers?*

A: By managing your inventories within your facilities, moving your products to distribution centers or customer outlets, providing accurate, timely reporting, facilitating continuous improvement and providing value-added services such as kitting, packaging and labeling, and Web-enabled fulfillment.

Q: *How can Ryder Distribution Management help me free up working capital to fund expansion?*

A: A more efficient distribution system can free up capital by reducing inventory investment, eliminating excess facilities and costs and speeding your product flows.

Q: *How can we cut our logistics costs while, at the same time, improve performance?*

A: Performance can be enhanced by optimizing your distribution network, reducing order cycle times, improving inventory accuracy and order fill rates and responding quickly to fluctuations in volume.

Engage Ryder Solutions For Your Distribution Needs

Companies face many challenges in their distribution operations. To be competitive, inventory and logistics costs have to be kept at a minimum while performance is continually improved. Capital must be found to take advantage of business opportunities. Qualified employees must be hired, trained and supervised while management focuses on the company's core competencies. And every customer must be kept satisfied with the products and service they receive, or they will go elsewhere.

Fortunately, Ryder has the experience and expertise to help with all of these challenges. Put us to the test, call 1-800-RYDER-OK (1-800-793-3765) Ext. 1567 today and let one of our distribution professionals custom design a program that will help your company move ahead of the competition — and stay there.

You can also log on to our web site at www.ryder.com