



Ryder Flex-to-Green

Green your fleet today ...
without the costs, risk or uncertainty.



Like many companies, you're looking for cost-effective ways to jumpstart your sustainability initiatives – especially when it comes to your fleet. You're also concerned about the high costs of green vehicles, the challenges of locating non-diesel fueling stations and uncertainty surrounding alternative fuels. At the same time, it's tough to know how much of your fleet to convert to green technology – and when.

Get the best of all worlds with Ryder Flex-to-Green.

When it comes to navigating the complexities of green transportation, the road to an eco-friendly fleet just got easier. Ryder's innovative Flex-to-Green lease offers you the best of all worlds – the option to convert some or all of your fleet to greener, more fuel-efficient vehicles. When you're ready. At an economical price. With minimum commitment and maximum lease flexibility.

Flex-to-Green combines lower-emissions vehicles and technology that reduces fuel consumption with a flexible three-year lease. The result? Improved fuel economy, lower emissions and the peace

of mind that comes from knowing you can flex, adapt and green your fleet at your own pace.

The Flex-to-Green three-year lease. Green transportation options. Complete flexibility.

With the Ryder Flex-to-Green three-year lease, you can evaluate green vehicles without committing to a green fleet until you're ready. Start out with a standard vehicle today and after one year, you can exercise your option to convert to a green vehicle. You get immediate credit for launching a green initiative, while signaling strategic intent to key stakeholders.

With Flex-to-Green you can:

- Use a green vehicle for a shorter term while you decide how much of your fleet you want to convert to green technology
- Focus on shorter business cycles and reduce longer term obligations
- Tune fleet lease terms to your customer contract terms
- Enjoy all the maintenance and service benefits of a standard Ryder Full Service Lease
- Improve your fleet image and increase driver retention with newer, more fuel-efficient and environmentally sustainable vehicles

*Green your fleet today ...
without the costs, risk or
uncertainty.*



All the benefits of a Ryder Full Service Lease

With a Ryder Flex-to-Green three-year lease, you get all the benefits of a Ryder Full Service Lease, without the commitment. You can:

- Minimize your investment in equipment and improve your return on capital
- Manage maintenance costs as a more predictable monthly expense
- Know that your vehicles will be upgraded and maintained to give you the reliability you need to keep customer service high, costs low and your business growing
- Turn over licensing, permitting and regulatory compliance to Ryder
- Use the Ryder FleetCARE online fleet management tool to access fleet data 24/7 and make informed decisions about your operations across North America

Complimentary access to RydeSmart technology

When you sign up for a Ryder Flex-to-Green three-year lease and exercise your green option, we'll give you one free year of RydeSmart™ access on your new vehicle. With this full-featured GPS fleet location, tracking and vehicle performance management system, you can take your fleet efficiency to the next level.

Ryder. Your partner in driving fleet efficiency.

As a fleet management innovator for nearly 80 years, Ryder is the fleet services partner you can count on to help you serve your customers better and deliver top-line service with bottom-line savings and one-stop simplicity. Discover how we can help you run your fleet more efficiently and reliably with flexible lease options, green technology, insurance, fuels and more.

Ready to add a green option to your fleet today? Enjoy all of the benefits of going green without the high costs, risk or uncertainty of investing in your own green vehicles.

**Learn more about Ryder Flex-to-Green today.
Call 1.800.RYDER-OK**



1-800-RYDER-OK (1-800-793-3765) • www.ryder.com

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