



Ryder and the American Red Cross

The American Red Cross has been a Ryder National Rental Customer since 1989. As a National Rental Customer, the American Red Cross is given special pricing and access to Ryder's 26,000 plus U.S. fleet of commercial rental vehicles. Vehicles can be ordered and immediately deployed in response to local or national emergencies and disasters. In addition to the business relationship, since 1991 Ryder has donated approximately \$750,000 to the American Red Cross national headquarters and the Greater Miami & the Keys chapter. In 2009, the Ryder Charitable Foundation committed \$1 million over three years to the Red Cross, making Ryder the 17th member of the American Red Cross Annual Disaster Giving Program.

Vehicle Usage Statistics

In 2008, the American Red Cross rented Ryder vehicles 191 times, for a total of 2,820 days of vehicle use. Ninety-five of those 191 rentals were used to support disaster- and emergency response-related operations in the U.S. In addition, the American Red Cross currently utilizes 32 contractual vehicles from Ryder for ongoing support in local markets around the country.

Ryder vehicles are often deployed and used to transport supplies in support of disaster relief efforts. For example, following the destruction of Hurricanes Katrina and Rita in 2005, more than 500 Ryder trucks and trailers were deployed to the Gulf Coast to deliver more than 3,000 tons of food, medical supplies and other relief on behalf of Ryder, its customers, the American Red Cross, and the Federal Emergency Management Agency (FEMA).

National Rental Customer Program Benefits

As a Ryder National Rental Customer, the American Red Cross receives the following benefits:

- Dedicated and central reservation toll-free number;
- Top priority for reservations throughout Ryder's network of 500 U.S. rental facilities;
- Access to Ryder's 26,000+ commercial rental trucks and trailers;
- Preferred pricing and protection from pricing fluctuations; and
- Vehicles supported by Ryder's network of 600+ maintenance facilities for repairs, emergency road service, and fuel.

About Ryder's Commercial Rental Product Line

Ryder's Commercial Rental customers generally have a need to supplement their private fleet of vehicles on a short-term basis (typically from less than one month up to one year in length) either because of seasonal increases in their business or discrete projects that require additional transportation resources. Ryder's commercial rental fleet also provides additional vehicles to its full service lease customers to handle their peak or seasonal business needs. Ryder's rental representatives assist in selecting a vehicle that satisfies the customer's needs and supervise the rental process, which includes execution of a rental agreement and a vehicle inspection. In addition to vehicle rental, Ryder has the ability to extend physical damage and liability insurance coverage to its rental customers under the Company's existing policies, as well as the benefits of Ryder's comprehensive fuel services program. As of December 31, 2008, Ryder had a fleet of 26,300 commercial rental vehicles in the U.S. as well as 10,400 commercial rental customers.