

PRESENTING

RYDER CHOICELEASE

The Most Flexible Leasing Options in the Industry



Ryder ChoiceLease: An industry first

Every once in a while a change happens in the marketplace that can help you take your business beyond what you thought was possible. That change is a breakthrough that provides you with a strategic advantage. It delivers levels of profit and growth that never seemed possible before.

Your new strategic advantage is here: Ryder ChoiceLease.

This is a first in the transportation industry. You decide the terms. You choose the lease with the maintenance level and delivery method you prefer. You choose the type of truck you want. And you choose from many financing options.

The only commitments you make in this lease are the ones you want – the ones you choose - because they are right for your business.

With Ryder as your transportation partner, you get choice and flexibility. We can also help you improve the performance of your fleet when you choose our expert maintenance delivered via hundreds of top-quality shops and thousands of certified technicians.

Everyone in the industry knows Ryder's maintenance is best-in-class, designed specifically to increase fleet uptime. Now, that expert maintenance is yours – however often you would like to use it.

You may have considered leasing your fleet at one time and decided it wasn't right for you. It may have seemed like a long, expensive commitment, and you might have felt you wouldn't have the control that you need. That's all changed. We want to partner with you so you can get back to business knowing that your fleet is ready to take you farther than ever before.



First, select the Ryder ChoiceLease that works best for your business

Ryder ChoiceLease Full Service offers both new and pre-owned trucks, tractors, and trailers bumper-to-bumper maintenance coverage. All maintenance is always covered – even tires and brakes, which often are considered wear and tear equipment.

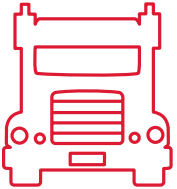
Ryder ChoiceLease On-Demand is for new trailers and pre-owned trucks, tractors, and trailers. It offers the ultimate flexibility with pay-as-you-go maintenance accessed when and where you need it. You benefit from pre-negotiated rates.

Ryder ChoiceLease Preventive is for both new and pre-owned trucks, tractors, and trailers. Ryder provides your preventive maintenance. You choose where and when you go for any other repair work.

SERVICE FEATURES	RYDER CHOICELEASE FULL SERVICE	RYDER CHOICELEASE PREVENTIVE	RYDER CHOICELEASE ON-DEMAND
Description	All bumper-to-bumper maintenance coverage always	Regularly scheduled preventive maintenance services	Maintenance services you want, when and where you need them
Access to 800+ shop locations & 5,000+ certified technicians	✓	✓	✓
Preventive Inspections/Service	✓	✓	•
DOT/MTO inspections	✓	✓	•
Warranty Management	✓	✓	•
Detailed record keeping for DOT compliance	✓	✓	•
One simple payment for maintenance services	✓	✓	•
24/7 roadside assistance	✓	✓	•
Brake & Tire Program	✓	•	•
Substitute vehicles at preferred rates	✓	•	•
Safety Services	✓	•	•
Pick Up & Delivery	✓	•	•

✓ Standard • Optional

Next, choose your equipment, lease term, financing, and maintenance delivery method



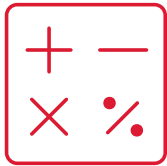
EQUIPMENT

Choose from vans, light and heavy duty trucks, tractors, and trailers. Ryder will customize vehicles to meet your specific needs.



LEASE TERMS

Select short-, medium-, and long-term options: 1-10 years, for maximum flexibility.



FINANCING

Competitive financing is tailored to your needs. We offer capital and operating leases, plus options that help you take advantage of tax benefits:

- **Fair Market Value** – Select a closed-end lease, with no down payment and 100% financing.
- **FlexTrac** – Choose a capital lease where you are responsible for the residual value with the option to purchase the equipment at a pre-determined price.
- **Tax Advantage Solution** - Get a lease and retain the tax benefits of ownership.



MAINTENANCE DELIVERY OPTIONS

Services where and when you want them via Ryder Shop, Ryder Mobile, or On-Site. You choose what's most convenient.

When you lease with Ryder, you can benefit from the simplicity, savings, and security we offer through value-added services

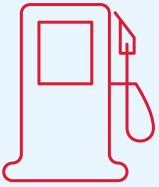
FLEET PROTECTION

Exceptional liability and physical damage coverage to safeguard your fleet.



SAFETY SERVICES

Best-in-class compliance services, driver training, safety products, and safety webinars to keep you safe.



FUEL

Preferred pricing for fuel due to Ryder's significant purchasing power, complimentary multi-point inspections at each fueling location, a network of more than 6,400 partners.



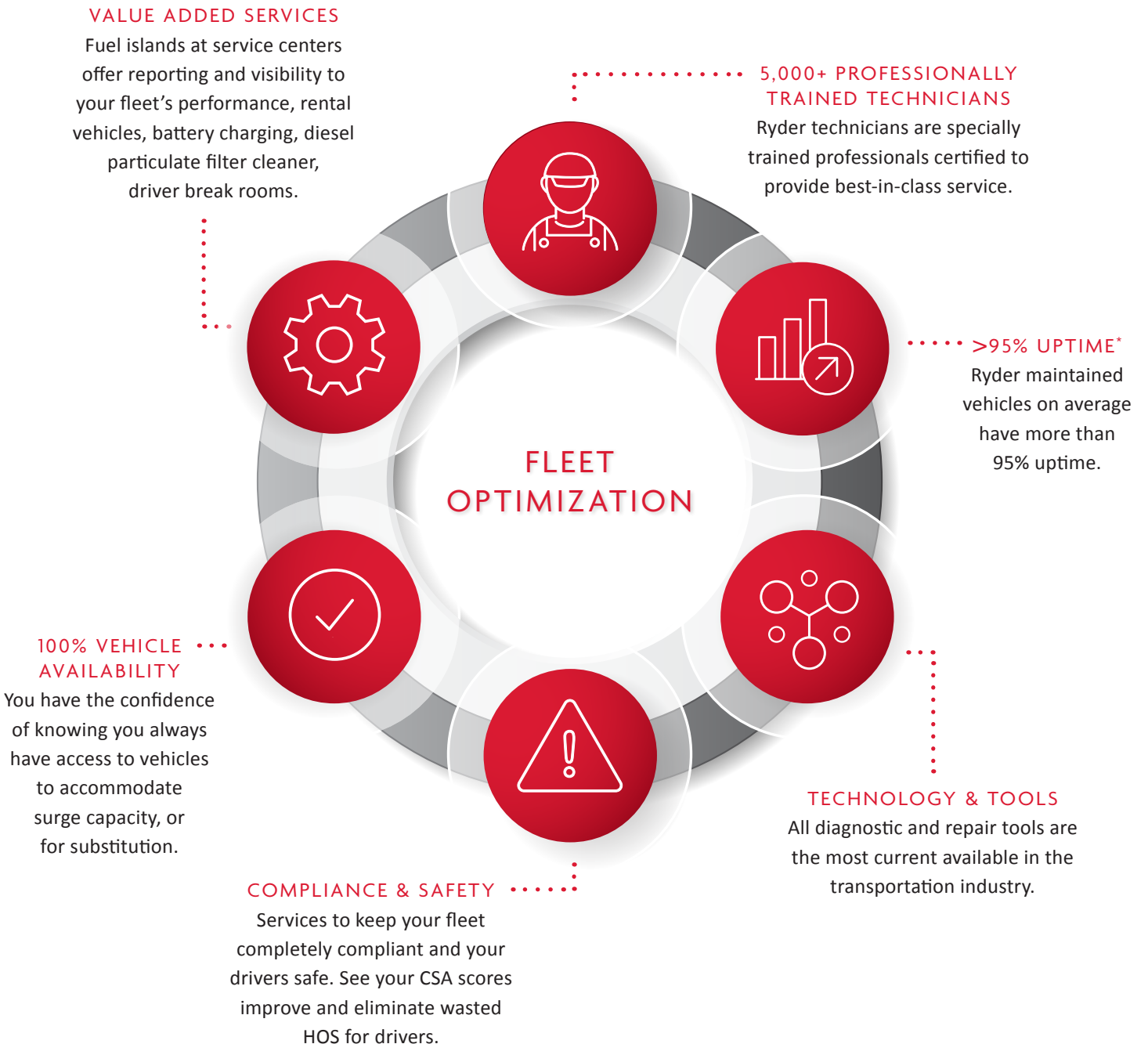
RENTAL VEHICLES

A variety of vehicle classes are available at competitive prices.



How Ryder ChoiceLease Maintenance Increases Your Uptime

Whichever **Ryder ChoiceLease** you select, you have the confidence of knowing that you have the best maintenance in the industry. Your fleet is supported 24/7 by certified technicians and the most up-to-date diagnostic and repair technology in the industry. The result is an increase in your fleet's uptime.



*Applies to full service lease and full service maintenance product lines, on average across a variety of customer-operated applications, and calculated by Ryder's maintenance systems; individual performance may vary.

Benefits of Your Ryder ChoiceLease

Get Out of the Trucking Business and Back to Your

Business – We take the hassle out of managing your fleet so you have time to focus on your products and customers. We understand your priorities of uptime and problem resolution, and are experienced and equipped to handle them for you. Your satisfaction is our number one priority.

Keep Your Costs Affordable and Predictable – Leasing your fleet with Ryder works better than owning. Our significant commercial vehicle and parts buying power keeps your costs low, and we pass the savings on to you.

When you finance with us, you'll benefit from the best rates in the industry and the most flexible terms.

And because we maintain vehicles to a best-in-class standard, you can benefit from our ability to sell them for the highest market value at the end of your lease through our Pre-Owned Vehicle Center.

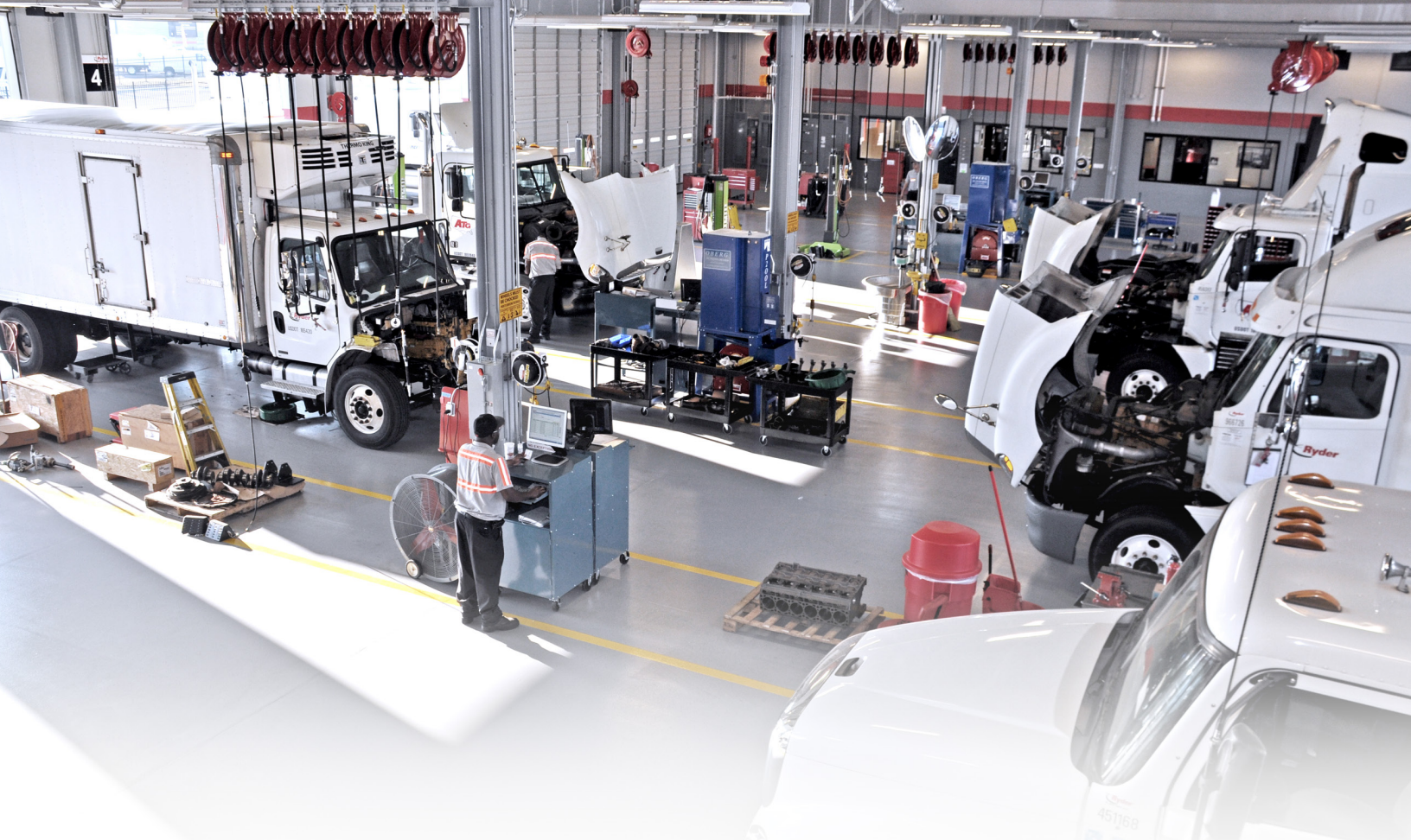
Have Immediate Access to a Best-in-Class Maintenance

Network – Why wonder how and where you can get maintenance service – and at what cost and quality? Why wonder where you're going to get the warranty work done on your vehicles that most repair shops won't do? Let us do all that for you. Our maintenance infrastructure is unparalleled in the industry: 5,000+ certified technicians, 800+ nationwide shops, experience with all major brands and technologies.

Reduce Risk – Take the worry out of managing your fleet by knowing that you have predictable costs, residual certainty, and extended insurance coverage.



Get Rid of Time-Consuming Administrative Tasks – Keeping up with your vehicles' licensing, permitting, hours of service, International Fuel Tax Association reporting, and Federal Highway Use Tax reporting can seem like a full-time job. Give it to us so you have more time to focus on your business. Every year we cover millions of trip records.



Experience the Ryder Maintenance Difference

Your Ryder Fleet Management Portal – Gives you the easy and quick visibility you need to track your vehicles' performance and schedule - offering you unparalleled transparency and control.

Use Reporting Data to Your Advantage – Your maintenance and fuel usage are available to you in real-time from Ryder. You'll receive automated alerts and notifications, plus scheduled maintenance appointments, so you don't waste time waiting.

The Ryder Maintenance Shop Difference – When you visit a Ryder Maintenance Shop, you'll see it immediately: You have world-class technology, diagnostic and repair tools at your service; highly-trained and professional technicians who understand your equipment; and value-added services, like fuel islands, battery charging, and diesel particulate filter cleaner; plus driver break rooms.

Find out how Ryder can help you. Visit ryder.com or call us at **1-800-793-3765**.