

COMPARING

PRIVATE FLEET OWNERSHIP VS

RYDER CHOICELEASE VS

RYDER DEDICATED TRANSPORTATION

Choosing the right transportation model is critical for optimizing your supply chain and managing costs. The three main options available to businesses are:

PRIVATE FLEET OWNERSHIP

Full ownership of vehicles, with control over operations but significant responsibility for maintenance, compliance, and costs.

RYDER CHOICELEASE

Access vehicles at competitive rates with flexible terms, built-in maintenance options, and predictable monthly costs.

RYDER DEDICATED TRANSPORTATION

Ryder handles everything from trucks, drivers, and network management to maintenance and compliance with a fixed cost structure.

Below, we compare these models across four key areas: Predictable Cost, Purchasing Power, Regulatory Compliance, and Unseen Factors.

Predictable Costs and Better Budgeting

PRIVATE FLEET OWNERSHIP

Costs vary due to equipment price changes, freight rate volatility, and unplanned maintenance. Financial planning is more challenging with surprise expenses and rising equipment costs.

RYDER CHOICELEASE

One predictable monthly payment covers vehicle costs, maintenance, and warranty options. Protects your budget from fluctuations and unexpected repairs.

DEDICATED TRANSPORTATION

Fixed-cost structures make budgeting simpler and more predictable. Leverages procurement power to lower expenses and avoid unexpected costs tied to compliance or market volatility.

Purchasing Power

PRIVATE FLEET OWNERSHIP

Requires significant capital investment upfront, with no assurance of pricing advantages or expedited delivery.

RYDER CHOICELEASE

Access priority OEM slots, getting vehicles delivered in as little as 60 days. Lock in competitive pricing to avoid predicted price hikes.

DEDICATED TRANSPORTATION

Benefit from procurement power, ensuring fleet availability and cost savings, even during supply chain disruptions.

Regulatory Compliance Expertise

PRIVATE FLEET OWNERSHIP

Requires in-house compliance expertise and training to navigate complex and evolving regulations, adding costs and risks.

RYDER CHOICELEASE

Comprehensive compliance support, including insights into vehicle technology and maintenance to meet emission standards.

DEDICATED TRANSPORTATION

Dedicated team stays ahead of regulatory updates, from emissions standards to FMCSA rules, ensuring compliance without added burden to your team.

Unseen Factors: Risk, Liability, and Focus

PRIVATE FLEET OWNERSHIP

Full responsibility for liability, insurance claims, and compliance falls on your business, diverting time and resources away from other critical operations.

RYDER CHOICELEASE

Maintenance and compliance support reduce the burden on your internal team, allowing you to stay focused on growth.

DEDICATED TRANSPORTATION

Ryder assumes liability and risk, including insurance and legal support, protecting your business from costly incidents. Frees your team to focus on core business priorities instead of fleet management.

Key Takeaways

PRIVATE FLEET OWNERSHIP

Offers control but comes with significant challenges in cost management, compliance, and operational focus, especially in a volatile market.

RYDER CHOICELEASE

Offers flexibility, predictable costs, and access to industry-leading purchasing power to meet your transportation needs.

RYDER DEDICATED TRANSPORTATION

Provides a turnkey solution, with expert management of your fleet, compliance, and risks—delivering all the benefits of a private fleet without the hassle.

DISCOVER HOW RYDER CHOICELEASE AND RYDER DEDICATED TRANSPORTATION SOLUTIONS CAN MAKE YOU *EVER BETTER*™ AT [RYDER.COM](https://www.ryder.com)