NAVIGATING THROUGH THE DRIVER SHORTAGE



Where are the drivers?

78,000 PROFESSIONAL

PROFESSIONAL TRUCK DRIVERS NEEDED TODAY 170,000

ESTIMATE OF DRIVERS NEEDED BY 2030



What's affecting the shortage?

AVERAGE DRIVER AGE

52 YEARS

56% OF DRIVERS OVER AGE OF 45

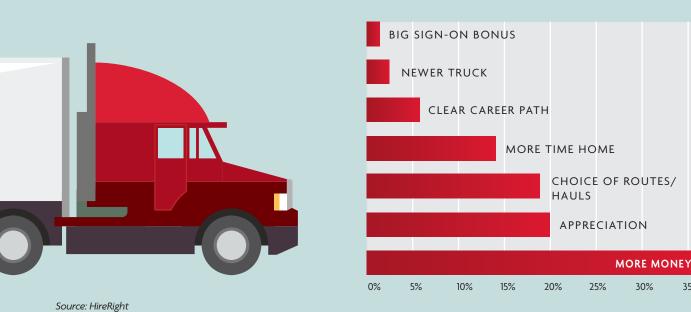
11,000

DRIVERS TRAINED ANNUALLY

40%

Source: ATA

What drivers want from employers?



7 Best practices fleet managers should consider:

Establish a driver council

Plan a career path

2 Speak to all drivers regularly

Ensure accountability at all levels for employee engagement

Implement driver recognition programs

Create a consistent driver onboarding experience

Perform management ride-alongs



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