

7–10 daysof saved travel time by shipping into
WestCoast facilities

Engineered an effective warehouse design that reduced space and increased labor efficiency

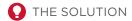






The need for speed

With company owned and operated distribution facilities on the East Coast, the children's apparel company who licenses and distributes national brands, was looking for an import solution for its Asian manufactured merchandise. In order to remain competitive from both a costing and speed to market perspective, the company needed to develop a West Coast strategy.



An efficient west coast space

Ryder and the apparel company partnered to provide full case shipping for many of its larger customers. Working together, Ryder and the apparel company designed a warehousing and distribution space on the west coast that created a more effective solution for distributing Asian originated merchandise throughout the U.S.—decreasing the time it took for the company to get its goods from overseas to the U.S. and reducing overall supply chain costs.



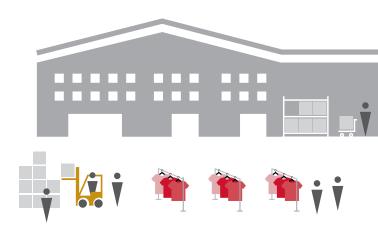






Reduced warehouse footprint and increased productivity

Ryder engineered a lean warehouse solution on the west coast by creating narrow aisle racks and leveraging its garment on hanger services to reduce the company's original warehouse footprint and increase labor productivity. In addition, by utilizing Ryder's services and facilities on the west coast, the apparel company eliminated 7-10 days of travel time on imported merchandise and saved substantially on shipping costs by importing the goods through Ryder's facilities in Los Angeles.



About Ryder System, Inc.

Ryder System, Inc. (NYSE: R) is a leading logistics and transportation company. It provides supply chain, dedicated transportation, and fleet management solutions, including warehousing and distribution, e-commerce fulfillment, last-mile delivery, managed transportation, professional drivers, freight brokerage, leasing, maintenance, commercial truck rental, and used vehicle sales to some of the world's most-recognized brands. Ryder provides services throughout the United States, Mexico, and Canada. Ryder is regularly recognized for its industry-leading practices in third-party logistics, technology-driven innovations, commercial vehicle maintenance, environmental stewardship, corporate social responsibility, world-class safety, and security programs.

ryder.com



